# \$2,000 to \$4,000 Corporate Logo Contract of Agreement:

I ask that you agree to this contract before I start on your logo design.

What I, David Chipps, the artist agree to...

I agree to deliver your finished logo design in digital image files of high enough quality to be printed on business-related print goods, for web page display, and for video on completion of payment.

## **Contract of Agreement:**

## Logo Concepts and First Viewing:

Within seven business days of receiving your company info and deposit of half of all costs, I, David Chipps, will start researching logos for you. If I am too busy to complete the project, I will promptly return an email to you. Please supply me with any images, colors, or font choices that you, the client, would like me to consider when designing your logo in your initial email with images or links. The corporate logo entitles you with up to ten initial designs and ten to twenty revisions depending on the price paid—ten for 2,000 dollars and twenty for 4,000 dollars.

### **File Delivery:**

After the final logo design is approved I, David Chipps, agree to deliver the logo design to you as digital files (.vmf, .png, .gif, .pdf, .ai, .eps, and/or .jpg graphics file formats). Logo designs are delivered to you by email.

### **Ownership:**

I give you, the client, the right to use your new logo design in all media useful for your business promotion. I ask that you let me, David Chipps, display your new logo image and your full name, business name, and website address or company address, for testimonial and promotional purposes on my websites and in any printed ads.

## Work Completed as Independent Contractor:

In completing the corporate logo, it is understood that I, David Chipps, am completing the work as an independent contractor and not as work for hire. I am not your employee in any way.

## **Originality:**

I affirm that my logo designs are original, that I own the rights granted under this agreement, and that the rights granted do not conflict with any other known agreement.

### Logo Redesigns:

The corporate logo entitles you, the client, to ten initial designs based on supplied information and research on the company. After the initial designs, you should pick two to three designs for further revisions. Those designs will be revised two to three more times and at that point you should choose one or two designs for final revisions. The corporate logo entitles you to a month of work per 2,000 dollars paid.

### **Client Agreement:**

In signing this contract, you, the client, agree that the money supplied is for ten to twenty refined logo designs. There will be no full redesigns or corrections of the logo after ten to twenty revisions depending on the amount paid [2,000 (10) or 4,000 (20)] without you being charged an additional twenty dollars an hour, unless the paid period of 2,000 dollars per month worked has not yet been reached.

You, the client, understand that any logo designs created but not accepted as the final logo are owned by, myself, David Chipps.

You, the client, are responsible for the licensing costs of any third-party font used in the creation of the logo.

### Use of Logo:

You, the client, understand that once I, David Chipps, have been paid in full, I have the right to use the logo design in all media useful for business promotion, and I reserve the right to display the logo for my business's promotional use (and as an example of my logo designs on my websites or printed on flyers).

You, the client, also give me permission to use your full name, business address, and/or website address, for testimonial purposes on my website, or other business-related media.

## **Contract of Agreement:**

## Design Modifications and Technical Support:

You, the client, should not modify the logo mark by yourself or by a third party without first contacting me, except in the case of scale. If the logo mark is modified by a third party, I am not responsible for fixing any issues that might arise from third-party work. No ongoing technical support is offered with this contract.

## **Copyrights and Trademarks:**

It is up to you, the client, to copyright the logo design:

(http://www.copyright.gov)

It is up to you, the client, to do a trademark search and federal trademark registration if you want to register your logo as a company trademark

(http://www.uspto.gov/main/trademarks.htm)

### **Delays:**

You, the client, agree to give me, David Chipps, more time if I become ill, am injured, or am delayed because of an event beyond my control, like: fire, theft, computer failure, injury, and *acts of god*.

You, the client, should supply supporting files within two weeks of signing and returning this contract. If you fail to send 50 percent of the supporting files in the first two weeks I, David Chipps, reserve the right to cancel the web design project and refund a prorated amount of the deposit that covers the costs of work completed so far.

## **Termination:**

You, the client, have the right to terminate this agreement if I, David Chipps, fail to complete the logo within 90 days of signing this agreement or if illness or injury, or an event beyond my control, causes a delay of more than 90 days from the agreed delivery date.

If terminated, I, David Chipps shall refund a prorated amount of the deposit and keep the portion of the deposit that covers time spent on research and creating logo revisions.

### Liability:

Once the corporate logo is complete, I,David Chipps, am not liable for legal disputes surrounding the logo and cannot guarantee the logo will not be like any other logo on the market. I will do my best to prevent such logo missteps with careful research, planning, and knowledge of the logo market. I promise never to plagiarize another logo mark purposefully.

However, due to the nature of the logo mark, I, David Chipps, cannot assure complete authenticity of any mark completed under this agreement. For further information regarding this matter, please read:

http://www.logodesignlove.com/ similar-original-logos

I, David Chipps, am not liable for any legal damages or financial losses due to the use of the created logo mark. Under this agreement, it is up to you, the client, to verify that the mark does not infringe on another mark in the marketplace before use.

### **Arbitration:**

Any disputes that arise, from producing the corporate logo mark will be submitted to binding arbitration by a third party agreed upon by myself, David Chipps, and you, the client.

## Choice of Law:

If any legal disputes shall arise, they will be governed by the laws in the country and state where I, David Chipps, resides, not by the country or state where you, the client, reside. All legal issues will be handled in the United States by the state of Oregon. By signing the agreement, your purchase falls under Oregon state and United States federal law.

### Note:

Before you sign below, please make sure you understand all of the above agreement. If this contract is acceptable to you and you are paying with paypal, please return a copy of this agreement to my email with your signature and retain one copy of this agreement for your files. If this agreement is not acceptable to you, please contact me for any changes that might be helpful.

## **Client Signature:**